



TEAM WITH A VISION SPONSORSHIPS 129th BOSTON MARATHON® presented by Bank of America

Did you know that the Massachusetts Association for the Blind and Visually Impaired (MABVI) annually empowers more than 1,200 people? Our Team With A Vision charity runners, invitational athletes, visually impaired athletes and guides show the world that with the right support, anything is possible.

Donate or sponsor our team and help people with disabilities enjoy full and independent lives! MABVI's services are provided **by and for** the blind and low vision community, and more than **HALF** of MABVI's annual budget relies on donations. Vision rehabilitation, access technology training, volunteer help, counseling, and peer support services are comprehensive, cost-effective, high-quality and lifechanging.



Help **Team With A Vision** raise \$300,000 this season!

Over the years, our international Marathon team has raised more than \$4.5 million for MABVI!

\$5,000 covers one year of monthly training sessions for up to 20 blind or visually impaired people on how to use assistive technology to bank, shop, text, order transportation, and more.

\$10,000 funds equipment and staff to train up to 40 blind or visually impaired people on iOS phones, laptops, and mobile apps for one year.



Team With A Vision members **Jennifer Herring (right)** and **Lisa Thompson (center)** have won or placed in their Vision Impairment classes for years. Greek American Olympian **Alexi Pappas (left)** guides Thompson.

“Everybody has something; running just happens to be mine. I really love what Team With A Vision does for the visually impaired community. It’s extraordinary.”

— Visually impaired athlete Lisa Thompson

Bitsy Waters was the top fundraiser on Team With A Vision’s 2024 Official B.A.A. Charity Team, securing more than \$15,000 for MABVI.



MASSACHUSETTS ASSOCIATION
for the
Blind and Visually Impaired

To learn more, visit www.mabvi.org

TEAM WITH A VISION 2025 SPONSORSHIP OPPORTUNITIES

Individuals, families, corporations, and foundations all are welcome!

Join Team With a Vision (TWAV) as a donor or sponsor for the 129th Boston Marathon® presented by Bank of America! We look forward to recognizing you and your generosity all year long!

SPONSORSHIP BENEFITS	Presenting Partner \$50,000	Titanium Partner \$25,000	Platinum Partner \$15,000	Gold Partner \$10,000	Silver Partner \$5,000	Bronze Partner \$1,000
Presenting partner of TWAV 2025 with recognition at all events	●					
Full page ad in TWAV 2025 program book	●	●				
Name and logo included on back of TWAV team shirts	●	●	●			
Name and logo included on TWAV annual event signage	●	●	●	●		
Recognition in TWAV press release	●	●	●	●		
Half page ad in TWAV 2025 program book			●			
Invitation to TWAV marathon weekend events	●	●	●	●		
Name and logo included on TWAV website	●	●	●	●	●	
Promoted post on social media (guaranteed 20,000 impressions)	●	●	●	●	●	
Quarter page ad in TWAV 2025 program book				●		
Recognition in 2025 MAB Community Services Annual Report	●	●	●	●	●	●
1/8-page ad in TWAV 2025 program book					●	

Sponsorship opportunities subject to availability.

TWAV = Team with a Vision



BANK OF AMERICA
BOSTON MARATHON
CHARITY PROGRAM

CUSTOMIZED
PARTNERSHIPS
AVAILABLE

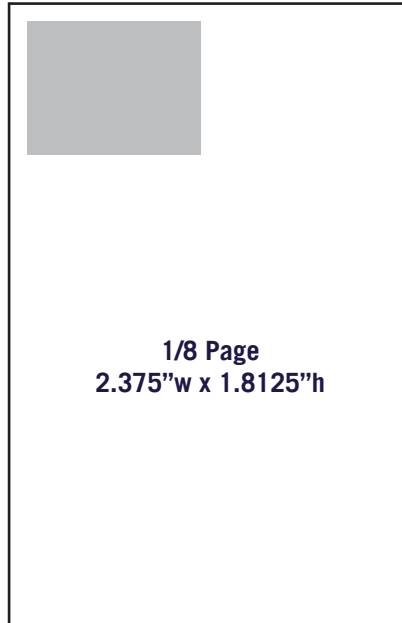
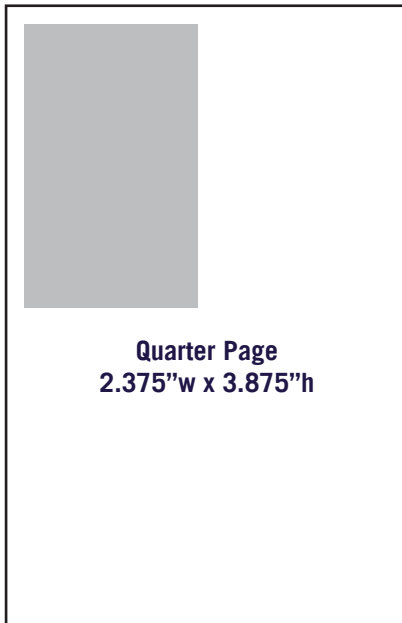
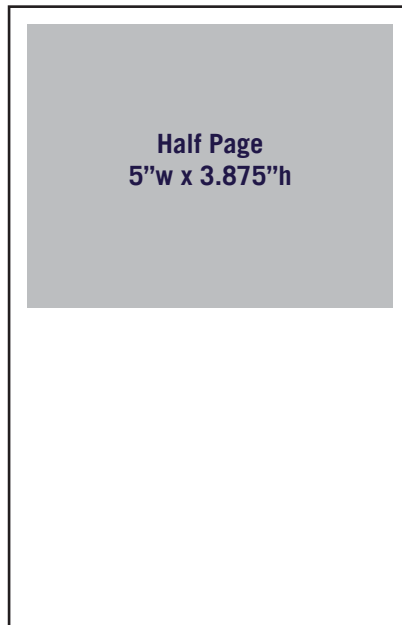
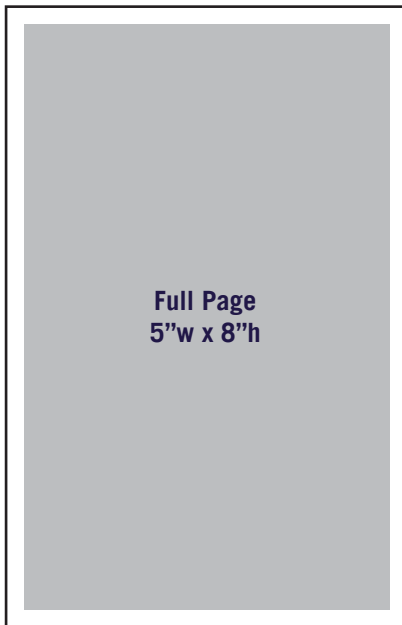
Want to explore other partnership opportunities?
Please contact Laura Alpert at (617) 732-0241 or
lalpert@mabcommunity.org.

ADVERTISING OPPORTUNITIES - PROGRAM BOOK

Sponsor an ad in our 2025 Team With A Vision program book and we'll recognize your generosity!

	\$2,500 Inside Front Cover	\$2,500 Inside Back Cover	\$2,000 Full Page	\$1,500 Half Page	\$1,000 Quarter Page	\$500 1/8 Page
Logo Placement on Event Signage	●	●	●			
Press Release	●	●	●			
Logo Placement on TWAV Website	●	●	●	●		
Social Media Post	●	●	●	●	●	●

Advertising Specifications



We accept files in color or black and white as PDFs, JPGs, or PNGs with 300 DPI minimum resolution.

If you have questions, contact Laura Alpert at (617) 732-0241

Please submit your ad to:
lalpert@mabcommunity.org

Deadline to submit ads is
Wednesday, March 21, 2025.



Joseph Burket (center) and his two guides Greg Kinlan (right) and Colin McClusick (left) finished the 127th Boston Marathon in 3:15:08.



Sponsorship Level

- \$50,000 Presenting Partner \$25,000 Titanium Partner \$15,000 Platinum Partner
 \$10,000 Gold Partner \$5,000 Silver Partner \$1,000 Bronze Partner

Advertising Opportunities

- \$2,500 Inside Front Cover \$2,500 Inside Back Cover \$2,000 Full Page
 \$1,500 Half Page \$1,000 Quarter Page \$500 1/8 Page

Contact Information

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Payment Information

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ CVV: _____

Please return this form to:

Laura Alpert/Team With A Vision
lalpert@mabcommunity.org
MAB Community Services
29 Denby Rd
Allston, MA 02134



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