



SUPPORT TEAM WITH A VISION AT THE 2025 BOSTON MARATHON!

Support Your Athlete with a Cheer Page Ad!

Purchase a cheer ad and help your charity team athlete cross their fundraising finish line!



Join us in celebrating and supporting Team With A Vision (TWAV) as they take on the 2025 Boston Marathon! TWAV is a dynamic team of charity runners, blind or low vision athletes, and sighted guides, running to raise funds and awareness for the Massachusetts Association for the Blind and Visually Impaired (MABVI). Show your encouragement and appreciation by purchasing a Cheer Page in our official program book!

MASSACHUSETTS ASSOCIATION
for the
Blind and Visually Impaired



WHAT IS A CHEER PAGE?

A Cheer Page is a special advertisement where family, friends, colleagues, and organizations can show their support for Team With A Vision athletes. Whether you include a heartfelt message, a photo, or a business ad, your contribution helps fuel MABVI's mission.

CHEER PAGE OPTIONS

- Full Page: \$1,000
- Half Page: \$500
- Quarter Page: \$250
- All Cheer Pages will be featured in the official Team With A Vision 2025 Program Book, which is distributed at our annual Boston Marathon team awards dinner.



ADD-ONS

- Promoted Social Media Post: \$1,000
 - Share your message on Team With A Vision's social media platforms to reach a broader audience.
- Special Message at Team Dinner: \$250 (250 characters)
 - Submit a special message to be read aloud at our team dinner on Saturday April 19th, celebrating our runners and their achievements.

WHY PARTICIPATE?

- Celebrate and encourage your favorite athlete and help them achieve their fundraising goal!
- Promote your business to like-minded potential customers.
- Empower people with vision loss through sports and community programs.

HOW TO PURCHASE A CHEER PAGE:

- Visit our website at bit.ly/cheerpages to order your ad and submit payment.
- Submit your text and photo by March 15th, 2025, to ensure inclusion in the program book.
- For questions or more information, contact us at runTWAV@mabcommunity.org

Thank you for supporting Team With A Vision!



bit.ly/cheerpages